



INSIGHT

The Newsletter for Alumni and Friends of University of the Washington, Bothell

Fall/Winter 2004

Setting a Course for Tomorrow

Campus and community representatives have been hard at work on a proposal that, once approved, will set a course for the future of the University of Washington, Bothell. At the request of the state legislature, Washington's four branch campuses have conducted self-studies of their programs and regional needs. Substitute House Bill 2707, as it's officially known, will determine how UW Bothell and other new campuses meet two key goals of the Higher Education Coordinating (HEC) Board: to increase the number of Washingtonians who earn college degrees, and to support regional growth and development.

UW Bothell was founded to expand access to university education within the North Puget Sound region, and to serve non-traditional

students who live and work in the area. It's model, which will continue going forward, is to coordinate with community and technical colleges, and offer quality upper-division and graduate programs that emphasize cross-disciplinary learning. The self-study report proposes to build on this successful approach while providing more options for traditional and non-traditional students to earn UW degrees.

"Up to now the campus has done exactly what the legislature asked it to do, and has done it well," says Dr. Tom Bellamy, vice-chancellor for academic affairs, who is coordinating the self-study. Since 1994, enrollments have matched funded levels and the number of graduates has steadily grown.

Nearly 90 percent of UW Bothell alumni live and work in the area, and contribute to the local economy and workforce.

"The core of our plan is to develop as a campus of the University of Washington, collaborate with community colleges, offer affordable degrees, and develop programs that match regional needs," Bellamy explains. "We also propose an area we'd like the authority to develop in the future, which is adding a small lower-division program to serve entering and returning students at freshman and sophomore levels."

One reason to add lower-division classes is that the North Puget Sound region has a large number of qualified students in the education

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CAMPAIGN UW

CREATING FUTURES

On October 15th, the University of Washington publicly launched the largest fundraising campaign in the university's history. An all-day event featuring displays by UW campuses, schools and departments showcased the university's impact on Washington state and the world. Remarks by Campaign Chairman and Regent Bill Gates, Microsoft Chairman Bill Gates III and UW President Mark Emmert capped off the celebration.

Campaign UW: Creating Futures aims to raise \$2 billion to support teaching and research, and maintain the standard of excellence for

which the the UW is known. UW Bothell will raise \$5.7 million to fund student scholarships, support faculty and strengthen programs on our campus. As of September 2004, \$2,017,733 has been raised toward this goal.

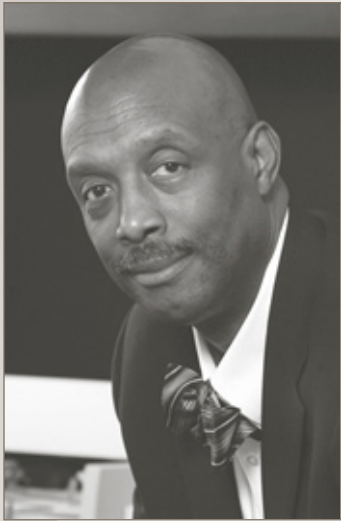
"Those who know us understand the lasting impact we have on our students and surrounding communities," says Chancellor Warren Buck. "This campaign is a chance for all of us who have benefited from UW Bothell to invest in the people and programs that make our campus so outstanding."

Private funds will offset shrinking state higher education budgets and help ensure that a UW degree is both accessible and superior. UW Bothell has a vital role to play in the future of our region and state. Gifts to the campaign help secure that future.

To support the campaign, visit www.bothell.washington.edu and click on "alumni/donors" and "make a gift now." Or, contact the Office of Development and Alumni Relations at (425) 352-5269.



The Chancellor's Corner



Chancellor Warren W. Buck

As alumni and friends of UW Bothell, I believe that you have a vested interest in the future of our campus. I'd like to take this opportunity to tell you about two important initiatives underway to shape that future. First, in response to shrinking state funding for higher education in Washington, we, along with the other University of Washington campuses, recently launched Campaign UW: Creating Futures. Over the next four years, UW Bothell will raise private dollars to support our students, faculty and programs, and enhance the edu-

cational experience we provide our region's citizens. UW Bothell has achieved outstanding success during the past 14 years. We've grown from one program to more than 10, serve nearly 1600 students each year, and make a meaningful impact on our communities' economic, health, social and cultural fabric. By meeting our \$5.7 million campaign goal, we will build on that success and lay a foundation for further excellence as a premier institution of higher learning. I ask you to consider making a gift to our campaign.

Second, at the request of the Washington State Legislature, branch campuses have initiated comprehensive self-studies on which proposals for future development will be based. The cover article of this issue of *Insight* explains the self-study, and what it may mean for our campus and the growing number of students we will serve. There is tremendous value in periodically assessing our goals, mission and educational programs. It ensures that we remain relevant and responsive to our students, our communities and our state's higher education priorities. I encourage those of you who are interested to learn more about the self-study and our plans for tomorrow.

UW Bothell steps into the future on firm footing. I continue to be inspired by the achievements of our students and faculty, whose work extends well beyond our campus. And I am certain that we can accomplish even more as we create futures, together.

Sincerely,

A handwritten signature in dark ink, appearing to read "Warren W. Buck".

Warren W. Buck, Ph.D.
Chancellor

Did You? Know

Did you know that the UW Restoration Ecology Network (UW-REN) emerged from a Tools for Transformation Grant awarded to UW Bothell Professor Warren Gold, founding director of the network? Gold and faculty colleague Kern Ewing recently received the 2004 John Rieger Award from the Society for Ecological Restoration International for their dedication to advancing ecological restoration through research and teaching.



Students take water samples from North Creek in the restored wetland on campus.

Who's? News

You are! If you or a fellow alumna/us has news or story ideas to share about professional or civic activities, we'd love to receive them. Also, we'd like to hear your comments. Please include your full name and class year.

Send updates and comments by e-mail to: insight@uwb.edu.

If you are interested in becoming a volunteer or in learning more about how you can support UW Bothell, please contact Liz Swanson, director of development and alumni relations, at: eswanson@uwb.edu.

Insight is a bi-annual publication of the Chancellor's Office at the University of Washington, Bothell.

To learn more about UW Bothell or to view this newsletter on-line, please visit our web site at:

www.uwb.edu

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Corrections:

In the Spring issue of *Insight*, we incorrectly said that the 2004 graduating class was the largest in UW Bothell's history. In fact, the largest class graduated in 2002/03.

We also regret misspelling Dr. F. Sherwood Rowland's last name in the article *Nobel Laureate Visits Campus*.

Annual Campus Address

On December 1st at 3:30 p.m. in UW2-005, Chancellor Warren W. Buck will deliver his annual campus address. Please join us, or read text of the Chancellor's remarks online at www.uwb.edu/chancellor/address.

The Power of Planned Giving

"I think it's the spirit of the school to encourage everyone," says nursing student Jeannie-Trang Nguyen. Like many UW Bothell students, Nguyen had been out of school for years, has a family and works full-time. As a nurse case manager with the Asian Counseling & Referral Service (ACRS), she coordinates care for elderly patients with disabilities so that they can remain in their own homes. For Nguyen, the thought of returning to college after nearly 10 years was both exciting and scary.

"Going back to school is something I need to do to better serve my community," she explains. "But I never thought I could be academic enough." She was wrong. Since enrolling last year in the Bachelor of Science in Nursing (BSN) program, Nguyen has received the Woodinville Rotary Club Scholarship and the Bothell Nursing Scholarship. Even more than financial support, which she appreciates, the awards have given her an emotional boost. "I feel like I can achieve something," Nguyen says.

This is just the message Professor Emeritus Anne Loustau wanted to send when she initiated the



Jeannie-Trang Nguyen is congratulated by Chancellor Warren Buck.

Bothell Nursing Scholarship, the first fund just for nursing students. Loustau taught in the UW Seattle and UW Bothell nursing programs for more than 25 years. When she retired in 2002, she asked graduates, colleagues and friends to contribute to the scholarship because she knew "many of our students were struggling." Since then, through planned giving, Loustau continues to build the fund, which provides annual awards of \$1000 for two nursing students. "For me, what we're saying to our students is that we believe in them and are willing to invest in them," she explains.

When the Woodinville Rotary Club established UW Bothell's first scholarship fund in 2001, Loustau realized it's possible to support students without creating a large endowment. She believes that an endowment "would be wonderful, but it's not always realistic for everyone who might want to help."

The Bothell Nursing Scholarship has since helped students like Jeannie Nguyen become better, more knowledgeable nurses. At ACRS, Nguyen, who emigrated to the U.S. from

"For me, what we're saying to our students is that we believe in them and are willing to invest in them."



Professor Emerita and Former Nursing Program Director Anne Loustau.

Vietnam, provides multilingual health care services to high-risk patients of Asian descent. She's involved in their lives, understands their cultures, and even shares in their celebrations and holidays. "We share a common Asian culture," she explains.

Talk to her for five minutes and it's clear she loves what she does. "I can't wait to get to work each day," she says. She also loves the campus and being a student once again. "Everyone should know that school is a possibility," says Nguyen. "I'm so glad I decided to come back."

You can make a difference.

A bequest to UW Bothell can be part of your legacy by supporting students, faculty, a favorite program – whatever is important to you. Through planned giving, your gift of property, a portion of your estate or a fixed sum makes an impact today and tomorrow. And, you receive an estate tax deduction for your gift. For more information call (425) 352-5295 or visit www.uwfoundation.org.

Setting a Course for Tomorrow

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pipeline who want to attend the University of Washington. King and Snohomish counties account for two-thirds of students admitted to the UW each year. Also, regional employment opportunities in high-growth sectors like biotechnology, health care, education and aerospace now require at least a bachelor's degree. "There is a critical need in our region for high quality university education and for access to UW programs," Bellamy says. UW Bothell plays a key role in meeting this need.

The self-study is based on input from more than

60 campus and community constituents appointed by Chancellor Warren Buck. It has been approved by UW Bothell faculty and endorsed by UW President Mark Emmert. The report was presented to the UW Board of Regents in October and to the HEC Board in November. The state legislature will review UW Bothell's proposals in the next legislative session.

To learn more, contact Kathleen Drew, director of community and government relations, at (425) 352-3395 or kdrew@uwb.edu or visit www.uwb.edu.

A Lasting Legacy

Lois Worthington's history with Bothell spans 60 years. As young graduates of the University of Washington, she and her late husband Richard made their home in Bothell when it was a town of less than 1000 people. Today, the Worthington name is synonymous with giving, especially at UW Bothell. Three endowments bear their names, testimony to the couple's belief in education and in making the world a better place.

Long after they graduated from UW Seattle, the Worthington's remained committed stewards of their alma mater. Mr. Worthington served on the Foundation Board and Board of Regents, and was instrumental in bringing a UW campus to Bothell. Mrs. Worthington volunteered as a student adviser through her sorority. After her husband's death in 1995, she established the Worthington Distinguished Scholars Award to support faculty teaching and scholarship. She also founded the Worthington Endowed Scholarship to support students. "I knew how much Richard believed in what the campus would do for people in our community," she says. "I feel lucky to be able use my husband's talent for business to help others."

Kelvin Sung, associate professor of computing and software systems, is just one of dozens of faculty who have benefited from Mrs. Worthington's generosity. His 2004 Distinguished Scholar Award supported a grant application to the National Science Foundation (NSF) to develop a new way to teach computer graphics. Sung finds that many of his students are already intellectually mature and have work experience, so his teaching method strikes an unconventional balance between theory and application to better accommodate these students. For his grant proposal, he needed to refine and package course materials but didn't have the money. "The award helped fund a very important aspect of the NSF project that their guidelines wouldn't have covered," he explains.

In 2000, Mrs. Worthington created an endowed technology award to encourage technology integration and innovation on campus. Andreas Brockhaus, UW Bothell's director of educational technology, along with Carol Leppa, professor of nursing, used their award to fund a web-based faculty Institute for Online Teaching and Learning.

The nine-week institute brings together faculty from across campus to learn about instructional technology and create online course components to use in their teaching.

"Faculty learn about effective teaching with technology and have a chance to collaborate with peers on new teaching techniques," explains Brockhaus. "We couldn't have done this without the Worthington award."



One of six winners of the 2004 Worthington Distinguished Scholar Award, CSS associate professor Kelvin Sung (middle), works with two students.

Since their creation, the endowments have supported students, faculty and programs in all departments. "Mrs. Worthington's generous support is a magnificent aid to our efforts to increase access to education and encourage teaching excellence on our campus," says Chancellor Warren Buck. "It will benefit students and faculty into the next century."

Today, Mrs. Worthington lives in Anacortes near her family. Her foundation supports community causes like the Rotary International, Skagitonians to Preserve Farmland, the Anacortes Sister City program and a Bothell High School scholarship in memory of her son Richard, who died in the Vietnam War. When it comes to UW Bothell, she has an infectious appreciation for the campus she so kindly supports. She's taken time to visit classes and is impressed by both the faculty and students. She participates in campus events, and she's never forgotten the first commencement when a woman received her degree, cheered on by her young son who proudly yelled "Way to go, Mom!"

UW Bothell has come a long way since the Worthington's first took an interest nearly 20 years ago. "I think it's wonderful to see it growing from its small beginnings," Mrs. Worthington says. Thanks to her support, it will continue to grow for decades to come.

"I knew how much Richard believed in what the campus would do for people in our community ... I feel lucky to be able to use my husband's talent for business to help others."

New Fellowship Supports Graduate Education

Last year, more than 75 people came to UW Bothell to earn master's degrees in business, nursing, public policy and education. Graduate enrollment on our campus has more than tripled in the past six years, evidence that a growing number of people see advanced degrees as the ticket to better professional opportunity. While some students get tuition support from employers, others juggle full-time jobs and foot the bill themselves. Now, thanks to four campus founders, an endowed graduate fellowship will ease the financial burden of pursuing advanced degrees.

Since UW Bothell's earliest beginnings, Dick Chappelle, Maryel Duzan, Max Gellert and Rod Proctor have been unwavering advocates for our campus, and its students and faculty. They've served on the Citizen's Advisory Board, lobbied the legislature, taught courses and given financially. Recently, they joined together to create the \$100,000 UW Bothell Founders Endowed Fellowship that, when matched 50 percent through a special UW Matching Gift Initiative, will grow to \$150,000. UW Bothell's first-ever endowed graduate fellowship will benefit deserving students in any master's program.



From left to right: Dick Chappelle, Maryel Duzan, Chancellor Warren Buck and Max Gellert. Not pictured is Rod Proctor.

Max Gellert, founder of Bothell-based Eldec Corp. (now Crane-Eldec), made the initial pledge to get the ball rolling. "There's no better place to spend money than on our premier university," he says. "Our campuses are under-funded, yet we have a reputation for excellence."

Graduate education is expected to grow at UW Bothell to help meet regional workforce needs and expand research programs that create new knowledge. Funds like the graduate fellowship ensure that great students, regardless of means, can attend. "I feel privileged to be involved," says Maryel Duzan, who for years has taught in UW Bothell's successful MBA program. "Education levels the playing field and we're helping to provide opportunities for people who might not otherwise have them."

Did You? Know

In the 2004-2005 academic year, 40 percent of UW Bothell students have been awarded financial aid totaling \$6,755,955.

Scholarship Support Grows

Three new scholarships have been created at UW Bothell to help students offset rising costs of getting their degree. With the addition of the Multicultural Merit, Partner School, and Northshore Kiwanis Club Nursing Scholarships, 14 scholarships are currently available to eligible undergraduate and graduate students.

- The Multicultural Merit Scholarship supports UW Bothell's mission to build an inclusive learning community. Academically strong students who promote multicultural awareness and inclusiveness will receive up to \$1,500 toward their tuition.
- The Partner School Scholarship recognizes our strong relationship with area community colleges and our shared effort to provide quality education to our region's students. Full- or part-time students who show commitment to the campus community will receive up to \$1,200 toward tuition.
- The Northshore Kiwanis Club Nursing Scholarship provides \$1,500 in tuition support for a returning student enrolled in the Bachelor of Science in Nursing or Master of Nursing programs and who plans to be a clinical nurse.

For information about funding a scholarship at UW Bothell, contact Liz Swanson, director of development and alumni relations, at (425) 352-5295.

Alumnae Contributions Honored



2004 Distinguished Alumna Barbara Haner '95.

Alumnae Barbara Haner, BSN '95 and Jeanne Kuban, MEd '96 were among graduates, faculty and students honored at the annual Recognition Reception held on May 20th. Haner received this year's Distinguished Alumni Award for her contributions to children and families, and to the

UW Bothell nursing program. Haner runs the Sexual Assault Nurse Examiners (SANE) program at Providence Everett Medical Center, where she trains other nurses to examine and care for sexual assault victims. She also participates in community-based education and advocacy to raise awareness about sexual assault. UW Bothell nursing students and graduates have benefited from Haner's dedication through service-learning and training opportunities she has helped coordinate.

Jeanne Kuban received this year's Outstanding Service Award for her contributions to the UW Bothell education program. As a student, she was a tireless spokesperson for the Master of Education program, helping recruit students and promote the program within the community. Since then, she has mentored student interns while teaching in the Northshore School District. For the past five years, Kuban has served on the UW Bothell Professional Education Advisory Board (PEAB) and is the current board chair. Her leadership has coincided with growth in the Teacher Certification program as well as the new Professional Certificate program.

UW Bothell and UWAA Host Alumni Forum

On September 15th, Chancellor Warren Buck and John Buller, executive director of the University of Washington Alumni Association (UWAA), hosted an Alumni Forum attended by more than 40 people. They announced a renewed partnership between the two organizations as a step toward building life-long connections with our more than 4,650 UW Bothell alumni. Chancellor Buck talked about the power of alumni to bring new traditions to campus and reminded the audience of the importance of ongoing alumni support. He encouraged grads to share their ideas for alumni events and services, whether social or career related. UWAA works with all three UW campuses to help graduates stay connected to former classmates and to remain part of the life of the UW. If you would like to learn more or offer suggestions for future UW Bothell alumni programs, contact Michelle Wilkinson, alumni relations manager, at mwilkinson@uwb.edu or visit www.uwb.edu/alumni.



UW alumnae Rita Bailey '02 and Wilma Schunke '03 catch up at the Alumni Forum.

Did you Receive the Latest? Alumni e-Newsletter

If not, we need your email address! Every month, our alumni office sends the Alumni E-News filled with information especially for graduates of UW Bothell. If you want to receive this monthly update, please send an email to mwilkinson@uwb.edu and we'll add you to the list.

Looking for **Reel Culture?**



A new film and lecture series debuted this fall. *Reel Culture*, a creative four-part series that explores culture through movies, was co-sponsored by the Interdisciplinary Arts & Sciences (IAS) program and the University of Washington Alumni Association. The series examined

contemporary social issues such as gender and sexuality, political oppression, unemployment and masculinity, and spiritual discovery. UW Bothell professor Michael Goldberg initiated *Reel Culture* along with IAS faculty colleagues to give alumni and others in our community "a chance to experience the intellectual challenge of rethinking assumptions while enjoying a great collection of films," he says. *Reel Culture* kicked off on October 24th with the comedy *Some Like it Hot*. Other featured films were: *Shall We Dance* on October 29th, *Amandla!* on November 9th, and *The Full Monty* on November 12th. Professors Bruce Burgett, Jo Lynn Edwards, Michael Goldberg and Ron Krabill presented a short lecture and led audience discussion following each film. A Spring 2005 series is in the works, so watch for information in the mail.

We Need *Your* Guidance

Our graduates are forming an Alumni Council. This advisory group will work closely with UW Bothell staff to plan events and other alumni programming.

If you want to learn more about the council, please contact Michelle Wilkinson, alumni relations manager, at 425.352.3394 or send an email to mwilkinson@uwb.edu.

Exploring Science, Art and Nature

How can art, science and nature come together to shape and enrich our community? From May 19th-21st, 2005, members of the academic, environmental, arts and activist communities will explore this question during the Sci-Arts-Eco-Culture Festival. Jointly sponsored by UW Bothell's IAS program and the national organization Art, Culture and Nature, the event will lay the groundwork for community partnerships and projects that integrate science, art and nature. "The festival will offer something for everyone," says Assistant Professor Kanta Kochhar-Lindgren, who has teamed up with IAS faculty Bill Erdly, Michael Gillespie and Chuck Henry to develop the program. They have partnered with the Whidbey Institute, the Tulalip Tribe and other local organizations to plan and host activities both on campus and off. Sci-Arts-Eco-Culture is open to the public and more information is available at <http://faculty.uwb.edu/kkochhar/SAEC/>.

Save the date!



Aviva Rhamani's installation of "The City of If, Bothell" (upper left), Assistant Professor Kanta Kochhar-Lindgren (upper right), and an environmental science student testing a wetland water sample.

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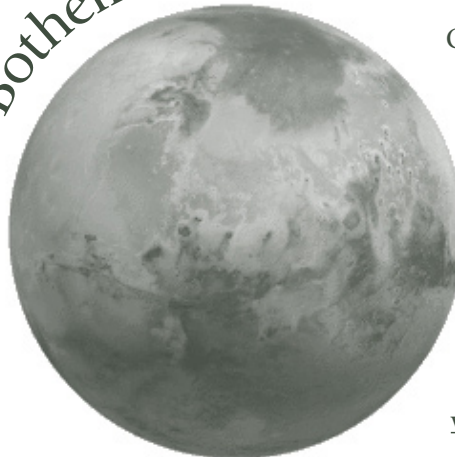
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UW Bothell is going to Mars . . . and you are invited to join us!



On February 8, 2005, Mark Maimone of NASA's Jet Propulsion Laboratory (JPL) will give us an insider's scoop on the recent Mars Rover missions and tell us what's in store for future Mars exploration. Maimone is a senior member of technical staff at the JPL. He studies machine vision, and was part of the team writing the onboard stereo vision and navigation software for the 2003 Mars Exploration Rover. More information about this public lecture will be available in January by email and at our web site. Please be sure we have your email address or visit www.uwb.edu/alumni.